MINIMALLY INVASIVE SURGERY WEEK

THE FUTURE OF MIS

HONOLULU AUG 26-29 2020

HILTON HAWAIIAN VILLAGE® WAKIKI BEACH RESORT

ANNUAL MEETING
The World Summit | Surgical Endoscopy | OBGyn Laparoscopy | Endourology | Robotic Surgery

Go to www.SLS.org for more information about MISWeek
Demographics + Introduction to MISWeek 2020

Minimally Invasive Surgery Week 2020 – The #1 MIS Meeting presented by SLS will take place at the Hilton Hawaii Village® Waikiki Beach Resort in Honolulu, Hawaii from August 26 - 29.

Leading surgeons and thought leaders will present an interdisciplinary approach to minimally invasive surgery at this significant international meeting. Topics encompass a mix of specialties including general surgery, gynecology, endourology, pediatric surgery, surgical oncology, colorectal surgery, bariatrics and robotics.

SLS invites you to join us as an exhibitor at Minimally Invasive Surgery Week 2020. This Corporate Brochure describes marketing opportunities including Corporate Sponsorship opportunities to sponsor MISWeek directly, along with details about exhibiting space and additional corporate marketing avenues. From hosting a Munch and Learn, to reserving a prime spot in our Exhibit Hall, all of our opportunities are designed to provide maximum visibility, marketing to a sophisticated audience of clinicians, and networking connections for your organization and brand.

We look forward to seeing you in Honolulu!
#### Corporate Sponsorship Levels

**SLS’s Corporate Sponsorship Levels** are geared to provide sponsors with the greatest level of brand exposure and strategic access to SLS members and attendees at Minimally Invasive Surgery Week. Each level of sponsorship, regardless of level, provides a broad spectrum of benefits and objectives to support your marketing goals.

SLS works to support your organization’s marketing targets, as well as to foster a productive relationship to better the field of minimally invasive surgery.

*The Letter of Sponsorship Agreement must be signed by both your organization and SLS in order for sponsorship support to be acknowledged.*

### SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>BRONZE $5,000</th>
<th>SILVER $10,000</th>
<th>GOLD $20,000</th>
<th>PLATINUM $30,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tickets for Representatives</td>
<td>3</td>
<td>4</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Exhibit Booth</td>
<td>(1) 8x10 Inline</td>
<td>(1) 8x10 Corner</td>
<td>(1) 8x10 Corner</td>
<td>(2) 8x10 Corner</td>
</tr>
<tr>
<td>Plaque + Certificate of Recognition</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition at MISWeek 2019 Opening Ceremonies</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo included in SLS Auditorium, Signage, and the SLS MIS Hub App</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertising in JSLS, CRSLS, and SLS Websites</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Product Presentation (See page 4 &amp; 6 for more details)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MISWeek Attendee Bag Insert</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre/Post Conference Mailing List*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertising in SLS MIS Hub App</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Product Theater Presentation in the SLS Auditorium</td>
<td></td>
<td></td>
<td>1 Slot (Priority Choice)</td>
<td></td>
</tr>
<tr>
<td>Discount on Munch and Learn (See page 6 for more details)</td>
<td></td>
<td></td>
<td></td>
<td>20% Discount (Priority Choice)</td>
</tr>
</tbody>
</table>

* Due to GDPR, effective May 25th, 2018, all E.U. members have been removed from this mailing list unless they have specifically opted in to receive emails.
## SPECIFIC MISWEEK OPPORTUNITIES

<table>
<thead>
<tr>
<th>OPPOURTUNITY</th>
<th>PRICE</th>
<th>ADDITIONAL INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast &amp; Future Technology Session Limited to One</td>
<td>$15,000*</td>
<td>Includes tickets for 4 guests and acknowledgement on signage</td>
</tr>
<tr>
<td>Sponsor the Welcome Reception</td>
<td>$15,000*</td>
<td>Includes acknowledgement on signage &amp; in SLS Auditorium</td>
</tr>
<tr>
<td>Sponsored Coffee/Snack Break Limited to Four</td>
<td>$3,000*</td>
<td>Includes acknowledgement sign in close proximity to coffee service</td>
</tr>
<tr>
<td>SLS Exhibit Hall Auditorium Featured ad in SLS Auditorium continuous PowerPoint show</td>
<td>$950</td>
<td>1 Ad/Powerpoint Slide to be shown on specific times at the SLS Auditorium</td>
</tr>
<tr>
<td>Corporate Munch and Learn Series</td>
<td>$10,000*</td>
<td>Please contact SLS for more info</td>
</tr>
<tr>
<td>Conference Wi-Fi</td>
<td>-</td>
<td>Contact SLS for pricing and additional details</td>
</tr>
<tr>
<td>Charging Station</td>
<td>-</td>
<td>Contact SLS for pricing and additional details</td>
</tr>
<tr>
<td>Hotel Key Card Advertisement</td>
<td>$5,000</td>
<td>Two key cards provided to hotel residing attendees with your company logo emblazoned</td>
</tr>
<tr>
<td>Branded Lanyards</td>
<td>$5,000</td>
<td>Your organization's logo present on lanyards</td>
</tr>
<tr>
<td>Resident + Fellow Happy Hour</td>
<td>$5,000*</td>
<td>Please contact SLS for more info</td>
</tr>
<tr>
<td>Branded Photo Booth</td>
<td>-</td>
<td>Contact SLS for pricing and additional details</td>
</tr>
<tr>
<td>Directional Floor Decals</td>
<td>-</td>
<td>Contact SLS for pricing and additional details</td>
</tr>
</tbody>
</table>

### RESIDENCY PROGRAM & AWARDS

<table>
<thead>
<tr>
<th>OPPOURTUNITY</th>
<th>PRICE</th>
<th>ADDITIONAL INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael S. Kavic Award for Best Residency Paper Sponsorship of Award; Limited to one</td>
<td>$1,000 Min.</td>
<td>Acknowledgement in select marketing</td>
</tr>
<tr>
<td>Paul Alan Wetter Award for Best MultiSpecialty Paper Sponsorship of Award; Limited to one</td>
<td>$1,000 Min.</td>
<td>Acknowledgement in select marketing</td>
</tr>
<tr>
<td>Resident MISWeek Scholarship Program Provide free classes and lower registration cost to residents; Limited to three</td>
<td>$15,000</td>
<td>Acknowledgement in select marketing</td>
</tr>
<tr>
<td>SLS Outstanding Resident Award Provide recognition and free membership to residents with a special interest and promise in minimally invasive surgery; Up to 10 residency sponsorships</td>
<td>$7,500</td>
<td>Acknowledgement in select marketing plus acknowledgement published with list of recipients</td>
</tr>
</tbody>
</table>

*Food/Beverage costs are additional and are the responsibility of the sponsoring organization.*
## Additional Sponsorship Opportunities

<table>
<thead>
<tr>
<th>SLS MIS HUB APP ADVERTISEMENTS</th>
<th>PRICE</th>
<th>SELECTED BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Push Notifications</strong></td>
<td><strong>$1,500</strong></td>
<td>Messages are sent directly to attendees’ mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large</td>
</tr>
<tr>
<td><strong>Sponsor Listing &amp; Exhibitors</strong></td>
<td><strong>$500</strong></td>
<td>In-app profiles appear for each exhibitor and sponsor with potential for advanced info, collateral, photos, and videos</td>
</tr>
<tr>
<td><strong>Map Pins</strong></td>
<td><strong>$300</strong></td>
<td>Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor’s in-app profile</td>
</tr>
<tr>
<td><strong>Banner Ads</strong></td>
<td><strong>$1,000</strong></td>
<td>Rotating banner ads appear at the top or bottom of the the screen and serve as a cost-effective way to create brand awareness</td>
</tr>
</tbody>
</table>

*Screen images simulated.*

---

**For More Information about SLS Corporate Programs and Products:**

Joanne Ling  
Customer Relations & Publications Specialist  
7330 SW 62nd Place, Suite 410 • Miami, Florida 33143  
joanne@sls.org • 303-665-9959
Corporate Products

**Booth**

Minimally Invasive Surgery Week is the annual meeting for the Society of Laparoendoscopic Surgeons. The Exhibit Hall has come to include vendors representing all aspects of minimally invasive therapies, including manufacturers, software and hardware developers, publishers, operating room suppliers, and other corporations servicing the industry. With an audience whose interests are specific to minimally invasive surgery and who represent all specialties that use these, exhibitors benefit from gaining marketing exposure and quality contacts.

- NOTE: Publishers booths are available however space is limited. Publisher booths will be assigned. Please contact Teri Valls at Exhibit@sls.org for more information.

**Munch and Learn Series**

SLS is proud to announce the inclusion of our Munch and Learn Series as part of our MISWeek offerings. These events will provide sponsoring companies the opportunity to present their brand and products to a select audience of attendees.

- The sponsoring company may select its own speaker(s) for the session, will handle all communication with its speaker(s) and is responsible for any arrangements as to speaker expense and honorarium. Munch and Learn sessions do not qualify for continuing medical education credit through SLS and will be listed as non-CME in the schedule.
- The sponsoring company agrees to provide all attendees breakfast, lunch, or snack depending on time of Munch and Learn. Catering expenses are additional and are the responsibility of the sponsoring company and all catering will be arranged through SLS.
- SLS will provide a screen, projector, and a microphone. Any other AV are the financial responsibility of the sponsoring company to arrange with the Hilton Hawaiian Village® Waikiki Beach Resort.
- These sessions will be scheduled on August 27th and 28th. Only 5 spots are available and will be assigned on the basis of topic and on a first come, first served basis.

**Innovations of the Year**

Corporate entities that are exhibitors and/or SLS corporate sponsors are invited to submit their company’s most innovative product produced this year to be recognized at MISWeek. Innovations of the Year will be announced at MISWeek 2020 during the Opening Ceremonies on Wednesday, August 26, 2020 at 5:00pm.

- Please submit a description of the singular most innovative product from your company this year to Joanne Ling at joanne@SLS.org no later than August 1st, 2020.
- Product must have a multidisciplinary application.
- Description should be no longer than one page including photos, with 250 words or less of text.

**Banner Advertising Space in SLS Auditorium**

Corporate exhibitors and sponsors are invited to project their ad along with their company logo on a large projection screen, center stage, in the Exhibit Hall in the SLS Auditorium. The ad will be run on an ongoing rotational basis for the duration of MISWeek, for all conference attendees to admire.

- Price includes one slide advertisement run on the center Exhibit Hall projector
- Ad must be provided in PowerPoint® (.pptx) format
- Spots are limited and are granted on a first come, first serve basis
- Submission Deadline: August 1st, 2020
Bag Insert

Place your bag insert of choice in every attendees’ bag for MISWeek 2020. Provide us with the promo piece and we will place it in the attendees’ registration bags. All bag inserts must be provided to SLS in PDF format for pre-approval.

- Note: Company is responsible for all printing and shipping.
- Maximum size of insert is 8.5 by 11 inches
- Materials must be pre-approved. Please email to joanne@SLS.org
- Deadline: August 1st, 2020

For More Information about SLS Corporate Programs and Products:

Joanne Ling
Customer Relations & Publications Specialist
7330 SW 62nd Place, Suite 410 • Miami, Florida 33143
joanne@sls.org • 303-665-9959
EXHIBIT DATES:
August 26th – August 29th, 2020 | Hilton Hawaiian Village® Waikiki Beach Resort | Honolulu, Hawaii

PRELIMINARY FLOOR PLAN:
Please refer to final floor plan when reserving space. *Floor plan subject to change.*

PRE-ASSIGNED EXHIBITORS:
MISWeek 2020 Corporate Sponsors of all levels are offered priority registration for booth assignments.

*For more information on MISWeek 2020 Sponsorship and its benefits please contact Joanne Ling or visit SLS.org/Sponsorship.*
General Information

HOTEL HEADQUARTERS
The hotel headquarters for the conference is the Hilton Hawaiian Village® Waikiki Beach Resort in Honolulu, Hawaii.

**Room Rates**
Single / Double Room: from $255.00*
Hilton Hawaiian Village® Waikiki Beach Resort
2005 Kalia Road, Honolulu, HI 96815
TEL: 1-800-445-8667

Call Now for Reservations!
Deadline for MISWeek room block: July 27, 2020
For discounted rates, mention your attendance at the SLS Conference.
*Resort fees and taxes additional.

AIRLINE RESERVATIONS
The Store For Travel has been appointed as the official travel agency for the Minimally Invasive Surgery Week 2020. They will be glad to assist you in obtaining the lowest fare possible for your travel preference and schedule.

For information contact Steve:
The Store for Travel
TEL: (305) 251-6331
TOLL FREE: (800) 284-2538
Email: Steve@TheStoreForTravel.com

CONFERENCE REGISTRATION
The Society of Laparoendoscopic Surgeons
7330 SW 62 Place, Suite 410
Miami, FL 33143-4825
TEL: (305) 665-9959
FAX: (305) 667-4123
www.SLS.org

For those attending the conference who require special assistance (accessibility, dietary, etc), please email info@SLS no later than August 15th, 2020.

WELCOME RECEPTION
Wednesday, August 26th, 2020
6:30 pm – 8:00 pm
Following the day’s sessions and opening ceremonies, SLS will have a Welcome Reception in the Exhibit Hall. SLS provides a hosted bar. We encourage the exhibitors to provide hors d’oeuvres at their respective booths allowing companies the opportunity to offer attendees their personal hospitality. A Welcome Reception Order Form will be included in the Exhibit Service Kits.

CONFERENCE AND EXHIBIT MANAGEMENT
For your immediate requirements, floor plans, exhibit application, exhibitor service kits and questions, contact Teri Valls at Exhibit@SLS.org or (305) 665-9959.

RESERVATION OF EXHIBIT BOOTH / CANCELLATION POLICY
The Society of Laparoendoscopic Surgeons (SLS) only accepts reservations with payment made in full. There will be no reimbursements of this. The balance of the total amount must be paid by May 31, 2020. Checks should be made payable to: The Society of Laparoendoscopic Surgeons.

Space will be provided at the following rates:
(Additional booths at the same price)
$3,000 per 8 x 10 booth
Publisher Booths available - please contact Teri Valls at Exhibit@sls.org for more information.

SLS will assign publisher booths at the Society’s discretion.

BOOTS
A maximum of 3 ft. in height on each side and 8 ft. back wall of the exhibit booth has been established so that no booth will interfere with or detract from any other booth. Canvassing outside the booth is forbidden.
PURPOSE OF THE EXHIBITION
Booths may be used for displaying products and services related to minimally invasive surgery and its therapies and that contribute directly to the meeting registrant’s healthcare practice. All company activities must take place within the company booth. Company activities will not be allowed to compete with conference activities.

SLS reserves the right to restrict sales activities that it deems inappropriate. No sales or marketing activities are allowed in scientific session rooms. It is the responsibility of the exhibitor to secure any licenses or permits that may be required by the State of Hawaii and the City of Honolulu.

PAYMENT / BREACH OF CONTRACT
The given dimensions of floor space and stands are approximate. The exhibition management reserves the right to change the dimensions in order to use available exhibition space most efficiently. Prices charged are, however, based on the actual dimensions; if more floor space than was ordered is later allotted and actually used, the fee for it is to be paid immediately. The exhibitors must bear the cost of any special installations.

EXHIBIT HOURS
Wednesday, August 26, 2020
6:30 pm – 8:00 pm Welcome Reception
Thursday, August 27, 2020
6:30 am – 4:30 pm Conference Registration
7:00 am – 2:00 pm Exhibits Open
7:00 am – 7:30 am Complimentary Coffee and Bakery Items
10:00 am – 10:30 am Break/Visit Exhibits
10:30 am – 12:30 pm State of the Art Lectures in Robotics
10:30 am – 12:30 pm Breakout Sessions
12:30 pm – 1:45 pm Complimentary Light Snacks & Refreshments
2:15 pm Corporate Council Meeting
2:00 pm – 5:00 pm Hands-On Skills Courses
5:00 pm Adjourn for the Day
Friday, August 28, 2020
6:30 am – 4:30 pm Conference Registration
7:00 am – 2:00 pm Exhibits Open
7:00 am – 7:30 am Complimentary Coffee and Bakery Items
10:00 am – 10:30 am Break/Visit Exhibits
10:30 am – 12:15 pm Video Session: Surgical Surprises
12:15 pm – 1:45 pm Complimentary Light Snacks & Refreshments
1:45 pm – 5:00 pm The World Summit 2020, Scientific Papers/Open Forums/Video/Updates
5:00 pm Adjourn for the Day
Saturday, August 29, 2020
7:00 am – 10:30 am Conference Registration
7:30 am – 8:50 am Seated Breakfast with Excel Award Presentation
8:50 am – 9:40 am Future Technology Session
9:40 am – 9:45 am Closing Ceremony
Passing of the Presidential Gavel

CONTRACT EXHIBITION DATES
Mailing or delivering this application form does not constitute a formal agreement that the exhibitor is admitted to the exhibition. Contractual conditions are constituted when exhibition management sends written confirmation to the exhibitor and when payment has been received. Exhibitors may not display products or services other than those manufactured or regularly distributed by them. The application form must be completed, signed with a legally competent signature and delivered on time. Special requirements regarding placement of the booths will be given all possible consideration. Placement demands as a condition of registration on the part of the exhibitor cannot be recognized.

CONDUCT OF EXHIBITORS
Exhibits must be staffed at all times during the hours of exhibition. The exhibition areas are to be used only during the usual hours of operations.
SAFEGUARDING
Each exhibitor must make provisions for the safeguarding of their goods, material, equipment and display at all times. General overall staff service will be provided for the installation and exhibition period to answer questions or facilitate service. Neither SLS, the hotel, or the exhibition management company will be responsible for loss or damage to any property from any cause.

SETUP AND BOOTH MANAGEMENT
For any changes in the size or structure of the floor space or design of the booth, specific permission must be obtained from exhibit management. Exhibit management reserves the right to demand changes in such booths or exhibits to accommodate safety regulations and technical requirements. Exhibit management also reserves the right to demand changes in booths or exhibits in order to preserve or obtain the best possible overall image for the exhibition, as judged by exhibit management.

REGISTRATION AND EXHIBIT INSTALLATION
Tuesday, August 25, 2020
3:00 pm – 6:00 pm Registration Only

Wednesday, August 26, 2020
8:00 am – 5:00 pm Registration and Installation

All aisles must be cleared of exhibit materials and crates by 4:00 pm, Wednesday, August 26, 2020. After 5:00 pm, Wednesday, August 26, 2020, no installation will be allowed without special permission.

EXHIBIT DISMANTLE
The dismantling of exhibits will begin after 2:00 pm, Friday, August 28, 2020. Dismantling an exhibit or packing equipment or literature will not be allowed before 2:00 pm on Friday, August 28, 2020.

EXHIBITOR REGISTRATION / BADGES
Exhibitor personnel (demonstrators, staff) will be issued a limited number of free badges with booth purchase. All representatives of exhibiting companies must register and display an official exhibitor’s badge for admission to the exhibit area.

Exhibiting companies are allocated 3 representative registrations for each 8 x 10 booth space purchased. Additional representatives may attend at a fee of $400 for each additional person. A charge of $25 will be assessed for each substitute name or lost badge while on site. An Exhibitor Registration Form is enclosed within this prospectus. Note that the deadline for receipt of names of the exhibitor’s representatives is August 1st, 2020.

FINAL STIPULATIONS
Painting and papering of floors, walls, pillars as well as built-in parts are not permitted. No articles may be attached to the permanent building structure. No structure of an exhibit or booth may protrude on any side beyond the limits of the Wbooth location. No signs may project beyond the delimiting walls of the booth and each exhibit must avoid hindering the view or entranceway of neighboring booths. No obstruction of the aisles shall be permitted. Exhibits or other devices which emit sound or light must be operated and controlled so as not to irritate other exhibitors, and exhibit management reserves the right to ask an exhibitor to cease such practice. No exhibitors shall be permitted to install booth until full payment is received. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

The exhibitor understands that the SLS exhibitors rules and regulations are an integral and binding part of the contract for exhibit space and agrees to comply with the same.

LIABILITY
The exhibitor is liable for all damage caused by the exhibitor, the exhibitor’s staff, visitors and clients and any agent acting on the behalf of the exhibitor. The exhibitor must indemnify the exhibition management company and SLS in all such cases.